# Fresh PRODUCTS MADE IN USA

Keeping the world Smelling fresh Since 1971







Product contains billions of bio-actives enzymes that consume odors at the source





## Think-Hygiene





### MADE IN U.S.A

95% of our products are manufactured in Perrysburg, Ohio. We are proud to be family-owned and globally-known.



### **SUSTAINABILITY**

Caring for our planet is at the core of everything we do. All of our urinal screens Contain 5-10% recycled material and our liquids are non-toxic and biodegradable. We also offer the Industry's only closed-loop recycling program.



### PRODUCT INNOVATION

By focusing solely on odor control and air care products, we understand and master the critical details that competitors miss and we have the patents to prove it.



#### **BEST COST IN USE**

Fresh manufactures not only the most innovative products, but the easiest to use. This, combined with best-in-class category management, means best cost-in-use and greater profitability.



## Honeysuckle

Kiwi Grapefruit

Summer SunshineSpiced Apple

Ocean Mist

Alpine Forest

Alpine Foi
 Mango

Midnight Coast

Cucumber Melon

O Coconut Vanilla

### THE POWER OF FRAGRANCE

Fragrance is a great way to enhance environments and user experiences. Smell is our strongest sense, as it's the only one directly tied to the brain.

Olfactory bulbs are part of the brain's limbic system, which is related to memory, learning, creativity, and emotion. Numerous studies have shown that fragrance can affect mood and behaviour. For instance, lavender has calming properties. Fresh Products offers a wide range of proprietary fragrances, scientifically formulated for the unique specifications of each application.

Better Air Care

Better Experiences

### TIDAL WAVE HEAVY DUTY 60-DAY SCREEN

- 5x more fragrance and better splash protection than any 60-day urinal screen of its size
- Reduces labor by 50%
- · Individually wrapped
- Containing 3 times the fragrance of it's closest competition



### WAVE 3D THE #1 SELLING URINAL SCREEN IN THE WORLD

- Open hex design offers excellent splash reduction
- 200% more fragrance than competitors
- 2-pack, 30-day screen



### **SLANT 6** A BETTER ANGLE ON SPLASH PREVENTION

- The best splash prevention available
- Freshens longer & stronger Packed with up to 5x more fragrance than other typical 30-day urinal screens
- · Individually wrapped 30-day screen



### **WC BASIX**

- 100% recyclable
- Designed to reduce urinal splash-back and has anti-splash bristles on both sides.
- · 2- pack, 30-day screen



# P-SHIELD URINAL MATS PROTECTS FLOORS P-SHIELD COMMODE MATS

- Lower in-use cost lasts up to 10 weeks, 2-4x longer than competitor mats
- Locks in 2-4x more urine and neutralizes odor
- · Prevents floor damage
- Slip-resistant
- · Date tabs remind you when to change it









## THE CURVE 30-DAYS PASSIVE AIR FRESHNER

- Date Tab System reminds you when to replace it
- Versatile Plastic holder can be attached to any flat smooth surface
- · Attach to trash can lids, the side of toilets, and more



### ECO CLIP 30-DAYS PASSIVE AIR FRESHNER

- Attack odors at the source clips right to the toilet bowl
- · Will not dissolve in or pollute water



### EASY FRESH 2.0 30-DAYS ACTIVE AIR FRESHNER

- · The cover is the air freshener
- · Consistent fragrance release



## OUR FRESH 2.0 THE MODERN SOLUTION TO METERED AEROSOL

- No sticky aerosol residue
- Reduced program runs when lights are off to ensure a consistently fresh space
- Simple open/close side hinge Smart chip technology fan runs intermittently



### OUR FRESH& THE PROFESSIONAL PLUG-IN AIR FRESHNER

- Dry Fragrance Technology liquid-free, leaves no sticky residue
- Superior 30-Day Performance consistent fragrance release from day 1 to day 30
- 100% recyclable, no batteries, plugs into standard outlet
- Perfect for restrooms, hotel lobbies and conference rooms



## SMOKE ELIMINATOR REMOVES SMOKE ODORS

- Patented odor neutralizers encapsulate odor molecules and eliminates them
- · Highly concentrated fragrance removes smoke odors caused by fires, cigarettes and cigars
- Ideal for fire clean up and use in casinos, cars, hotels and other areas with smoke odors



### BIO CONQUEROR 105 CLEANER & DEODORIZER CONCENTRATE

- · Contains billions of beneficial bacteria that consume odors at the source
- For use on pet messes on carpet, smelly grout around urinals and toilets, dumpsters, foul smelling drains, and more



### BIO-SNAKE® ALL PURPOSE DRAIN TREATMENT

- Contains billions of aerobic and anaerobic bacteria that produce enzymes to digest waste naturally, feeding on fats, oils and greases
- Performance Guaranteed Better BOD, TSS and COD levels in 60 days



### **ODUR-OUT** CARPET DEODORIZER

- · Absorbs the spill and freshens the air
- Safe, light, non-abrasive, biodegradable cellulose (natural) based formula won't damage vacuums or carpet fibers



### SUPER-SORB GRANULAR ABSORBENT

- Super concentrated product absorbs 60 times its weight immediately and up to 400 times its weight after 2 minutes
- · Soaks up vomit, blood, urine and other spills on hard surfaces







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